

THE **MILITARY ADVOCATE**



ADDRESSING
**SEXUAL
ASSAULT**
AND BYSTANDER
INTERVENTION
ON YOUR
INSTALLATION

WHY **SENSITIVE**
ISSUES NEED
HUMOR

**THE CHALLENGE
OF TEACHING**

**YES
MEANS
YES**



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SETTING THE NORM *for Respectful Behavior*

“He took a concept (asking) that is so out of the norm and made it seem absurd not to ask. He turned our own logic on its head and made me reconsider the way I chose to date. It also makes me really appreciate partners who do ask.”

— Male from GA

While many speakers share an important message with their audience, Mike Domitrz gets audience members to take ACTION in their own lives and in the lives of the people around them.

“I LOVED the presentation. It was fun and instructional. I’ve heard some of the things said there before, but never really listened. The way it was presented at ‘Can I Kiss You?’ definitely got the message through better. I also got asked by a guy to kiss me the next day. It really does work lol.”

— Cynthia

THE METHOD



To get a person to take action, you must first get him or her to take ownership of the issue. The person must feel a need to get involved. Through

role-playing with audience members and his portrayal of intriguing characters on stage, Mike effectively exhibits the problems in current dating norms. Thus, moving the audience to admit to the many problems in their own dating behaviors and choices. Once they take ownership, Mike provides the audience members with the solution of “asking first.”



“I found it spectacular to truly analyze our behaviors and radically alter them to a really appropriate standard!”

— Rachel Peters

Especially unique is how Mike presents all sides of the issues, such as what to say when you hear “Yes” and when you hear “No.” He holds nothing back. His style involves presenting a “clean” show which is inclusive to all audience members .

“The program is presented in such a way that it brings a strong message home without insulting or offending anyone. Even the individuals who were ‘required’ to attend found themselves enjoying the presentation and actually talking about the issue for some time afterwards.”

— Deborah Barnes

“Your program is exceptional! The message you send is very appropriate for our cadets. It fits very well into our curriculum. As you recall, one of the groups you trained had been training all day and were

exhausted. You were able to get the group to not only pay attention, but to thoroughly engage in the program. We heard several positive comments about your presentation from the students. The cadets seemed to be thoroughly entertained while receiving a valuable lesson. Thank you!”

— Lisa Anderson, USAFA SARC Assistant

“I would just like to thank you for the amazing presentation and for speaking the truth. Most presentations usually target how women should speak up and reminds us we have rights, your presentation reminded us all that we have a voice and rights to our body. I thought I was respecting others until I thought of your presentation and learned a whole new meaning to respect. I have talked to others about your presentation several times. What was wonderful was that you did not discriminate in any way, shape or form. Thank you for everything.”

— Sadie

by Dr. Patt Schwab, CSP

If you know what people on your post or base are laughing about, you know what is going on. The kind of humor they use will tell you how healthy—or unhealthy—your command culture is, and whether its real core values match those posted in mission statements or in the installation paper.

Here are eight secrets every leader should know about how, when and why to use humor in their workplace.

1. There is humor in every workplace

If you don't see any humor in your office or unit, it means that it has gone underground. And if you don't know about it, you are cut off from the pulse of your organization.

Underground humor is often sarcastic, often directed at specific individuals or values and seldom supportive of esprit de corps or effective operations.

2. Humor is knowledge

And knowledge is power. Knowledge, for a leader, often comes from an understanding the nuances of morale and can determine whether an intervention is necessary.

Are the jokes you hear positive or negative? Do they strike at personnel, contractors, regulations or the command? Are they about one unit, group or project? Do they include people or exclude them?

In isolation, jokes don't mean much, but a rash of jokes on the same topic, from different sources, is worth attending to.

If the jokes are about another department or a staff group, it may mean that a personality conflict or a systemic issue is undermining communication, and, as a result, unit morale. If they are jokes demeaning a specific gender, it may be a clue that you need to upgrade your attention to education on sexual harassment.

3. Humor is not inherently good or bad—it's how it is used

We've all seen a well-timed humorous remark blow an idea, regardless of its merit, out of the water. We've also seen a similarly timed one ensure the acceptance of an idea—or at least extinguish debate on any competing proposals. That's a sample of the power that humor, wielded by an expert, can exert.

4. Humor can speed or slow change

Humor that is sexist, racist or homophobic, or humor that is against outside people or ideas, is usually designed to maintain the status quo. It reinforces stereotypes, limits thinking to gender- or ethnically-based roles, and makes staff afraid to take the risks that come with "thinking outside the box."

Humor that is supportive and inclusive invites change by helping to create an environment that encourages appropriate risk taking and the creative problem solving that accompanies it.

5. A sense of humor makes you approachable

Who do you like to hang out with?

- The person who was voted Wind



Chill Factor of the Decade?

- The one who's so paranoid that when the local football team huddles, this person thinks they're talking about him?
- Or someone who is upbeat and cheerful?

A supportive, connective sense of humor can make the highest ranking officer approachable by the newest recruit. Lower ranking personnel often "float" a serious or embarrassing idea first as a joke. Someone who connects with humor can more readily pick up the issue behind the joke or comment.

6. Be careful about using sarcasm—especially when there's a power imbalance

Sarcasm can be fun, no two ways about it! In many respects it's a mainstay in the military. The subtle put-down, the well-timed eye roll, the double entendre that, when directed at someone else, gives us an "in crowd" feeling—these can be addictive sensations.

The problem is that sarcasm creates an "us" versus "them" dynamic. It is always divisive. In the workplace and through a command culture, it can

undermine morale and loyalty—an effect that is amplified when there is a power difference between the parties involved. Sarcastic remarks between officer and enlisted, or boss and subordinate, often carry far more weight than their initiator intended.

Of all forms of humor, a sarcastic remark gone wrong is the most difficult to recover from.

This is not to say that you should ban sarcasm from your life entirely. It is safest, however, to restrict sarcasm to interactions between “consenting adults.” Yes, you can actually ask your friends how they feel about sarcasm before using it in front of them (as long as you are not sarcastic in your approach).

7. Humor is usually initiated by the higher status person

An old maxim goes: If the joke you told wasn’t funny, yet everyone laughed—you’re the boss!

In a work environment, the boss’ sense of humor (or lack thereof) is

inevitably reflected by the staff. They not only laugh at the boss’s jokes, but often try to tell similar ones to their own colleagues or peers.

Ideally, they laugh because the boss is genuinely funny. Be advised, however, that in some settings, they laugh because failing, or worse yet, refusing to laugh at the boss’s jokes can be seen as insubordination.

At the other end of the continuum, more than one person in a leadership position has seen a subordinate’s wise cracks as a threat or leadership challenge.

8. You don’t need to be a clown to create humor

If you don’t see yourself as inordinately funny, an easy way to create laughter in your workplace is to support the humor of those around you.

Build a creative, positive environment simply by providing a framework that encourages the playful, inventive, supportive side of your staff to emerge. Ask them to share their humor with

you. Laugh at their jokes. Leaven the action with a leading line like: “Tell me something funny that happened to you,” or “Tell me about a success you had recently.” Allow them to create the humor, and then sit back and enjoy it with them.

Just remember, if you are in a leadership position, the humor you respond to will be emulated by your team. Be sure that you respond to humor that supports the goals you want to achieve.

Dr. Patt Schwab is an international speaker; author and consultant on the topic of humor as a leadership skill. The above is excerpted from her book, Leave a Mark, Not a Stain! What every manager needs to know about using humor in the workplace.

Check her out at

www.FUNdamentallySpeaking.com or at her blog: <http://RubberChickenoftheMonthClub.com>

Staying in the NEWS

Do you subscribe to Mike Domitrz’s free online newsletter and do you subscribe to Mike Domitrz’s BLOG at <http://www.DateSafeProject.org/blog/>? Each week, you’ll discover unique and powerful ways to raise awareness around healthy dating and sexual assault awareness. Learn what other military installations, schools and organizations are doing. Mike never disappoints as he shares his unique perspective to current news stories around the world.





“I know I am guilty of pushing a kiss or other intimate matter without asking. I agree that at first it sort of seems silly to ask, but when I think about it, it makes so much sense. I almost want to kick myself for not doing so in previous relationships.”

— Andrew from MN

THE CHALLENGE

When it comes to addressing sexual assault awareness, males and females often struggle to connect with the issues. For years, they have been hearing sexual assault statistics and many still don't believe it can happen to them. They have been told “No Means No” and “Get Consent First.” However, they are rarely being taught exactly how to get consent or even how consent is defined.

“I knew the impact of choice. I knew the impact of respect. But there was something new about what he said that put it together in a situation that is often overlooked.”

— Member from GA

At the core of understanding consent is the concept of asking first. Professionals across the country are beginning to realize why “asking first” needs to become the focus of sexual assault awareness education. Imagine if each person was always “asking first” and then respecting a partner's choice. The military and all of society would see a tremendous drop in sexual assault occurrences. Survivors would be more likely to report sexual assaults because they would know what was done to them was wrong.

HOW DO YOU DO IT?

The most challenging question is: How do you get adults of all ages to change to “asking first” after 18 to 50 years of socialization that says, “Whatever you do, don't ask. Just go for it”?

You need a creative program that tears down a person's wall of fears and concerns. You need a presenter who gets males and females comfortable enough to look into themselves and see a need for change. You want a

presentation which gives audience members the tools to have confidence in themselves in all situations.

“Can I Kiss You?” is engaging military audiences by showing WHY “asking first” makes all the difference and then sharing with your military members exactly HOW to ask. Plus, everyone discovers how to properly provide support to survivors of sexual assault.

THE PROOF

When evaluating the effectiveness of programming on sexual assault, many professionals are thrilled when they see approval ratings of 70% or higher. With Mike Domitrz, the evaluations are consistently in the 90th percentile.

“Nearly nine out of ten respondents (90.5%) stated that ‘This program made me feel more confident in my ability to ask for consent [before initiating intimate activity]’; Even more (94.3%) said that ‘This program made me feel more confident in my ability to express my own expectations for intimate activity, including refusal of any activity.’”

— Amy Kigor, MO.

When most professionals struggle to get males engaged on the issue of healthy intimacy and sexual assault awareness, Mike Domitrz's approach to teaching “asking first” is resonating with both genders:

“96.5% learned the importance of asking first, 98.2% learned the importance of respecting sexual assault survivors, and 93.6%”

recommended holding this program again. If you compare the aggregate results with the results separated by gender, everything is very similar: That is such an interesting finding because women are typically much more supportive of these types of programs than men. So, this program appears to be especially appealing to the most challenging demographic.”

— Courtney Aberle, TX.

One of the greatest elements in Mike Domitrz’s program is the common sense approach he shares with each audience. He makes “asking first” the most logical, caring, and romantic choice. Knowing that, what

“For years, people have been hearing sexual assault statistics and many still don’t believe it can happen to them.”

person wouldn’t want to ask first?

“I’ve always known the importance of respectful dating, but it opened my eyes to the fact that each gender interprets body language very differently, and that we need to be careful with the way that we act. Communication is VERY important.”

— Anonymous audience member

“On behalf of the men and women of ‘Team Shaw’ that participated in your presentations, thank you for coming to Shaw and leaving behind such a positive message. The reviews have all been enthusiastically positive—everyone enjoyed your visit and thank you for sharing new insight into dating and relationships.”

— Col Jim Post, Shaw Air Force Base



Some people are highly productive and others are not. The difference between the two groups lies in accountability.

There are five accountabilities that when applied proactively can turn accountability from a consequence into an advantage. Proactive accountability can be the key to getting the staff that reports to you and the students you work with to achieve at a higher level.

Right things: Be accountable for doing the right things consistently. This means the consistent execution of the activities that will actually support the goals you have chosen for yourself. Not only do you need to understand the strategic intent of your department, but you must take the time to determine your “right things” or correct tasks that will lead you to the achievement of that strategic intent. If one of your strategic intents is to connect with more students, what three activities, when undertaken on a regular basis, will allow you to connect with more students? If you work with student volunteers or have staff that reports to you help them determine their right things as well. You will be creating a team that is more purposeful and better focused.

New space: Be accountable for managing your space for new opportu-

nities. This means being willing to step away from things that are working, even though they may be familiar, to make room for something that may work better.

Maybe you have a student service program that could be eliminated so that your resources of time and money could be utilized in a new program that would reach more students or be more relevant to the current needs of today's students.

Process: Be accountable for managing the process when you hit an obstacle. It is inevitable that you will encounter adversities and setbacks when you pursue your goals. The question is, how will the adversities and setbacks affect you? Will they keep you from making creative new approaches to attain your goal?

Work with your team and let them know that “we tried” just isn't good enough. We must expect to run into setbacks and temporary obstacles. How we deal with those situations will determine our level of accountability for our results and our ability to accomplish great things.

Expectations: Be accountable for establishing the right expectations. The targets you set for yourself will have a huge impact on your actual achievement. If you set expectations too low you underachieve. If you set them too high



you may make bad decisions trying to achieve these expectations.

When working with teams, help others set realistic expectations.

Mutually agreed upon expectations have a greater chance of being valued and achieved. Staff members and student volunteers alike will appreciate the time and energy you took to help them establish the expectations that they drive for.

Relationships: Be accountable for your relationships and your contributions to them. Without accountability for supporting and contributing to relationships, there can be no true leadership, and no effective implementation, at the group or organizational level, of any of the other accountabilities.

Your relationships with your staff will determine the results they achieve and the time you spend developing relationships with students will enable you to have members of your campus community who will want to play a part in working to improve the university as a whole.

Applying the five accountabilities in your life and at your university allows you to create an accountability zone and be more productive. Make proactive accountability your personal advantage.

For more information on proactive accountability check out Sam Silverstein's latest book, “No More Excuses.” Sam Silverstein CSP is an international expert on accountability and personal and organizational growth. Sam is a past president of The National Speakers Association and can be reached at 1.888.MOTIVATE or www.SamSilverstein.com.





Taking the PLEDGE



Mike Domitrz and the *Pledge for Action* is inspiring thousands to take action. Schools, community organizations, and branches of the military are taking the *Pledge for Action*—in person and online at www.pledge4action.org. Individuals sign this agreement promising they will do their best to protect their family, friends, and peers in potentially dangerous moments with respect to alcohol, drugs, and sexual assault.

During the “*Can I Kiss You?*” program, Mike asks each audience member to sign the pledges as they exit the presentation. Attendees sign both a full agreement and a smaller version. The smaller versions are kept by the installation and are posted later in the year. By posting all the forms, survivors of sexual assault at your installation are sent a message of “*We Support You and We Honor Your Strength!!*” Plus, you remind everyone how many people DO care about this issue and are committed to helping others.

Since launching the *Pledge for Action*, local organizations and military installations are running these campaigns for themselves. Here is a letter The Date Safe Project received this past year:

Alpha Tau Omega SAFE Beach Party Heats Up with the Pledge 4 Action

— Written by Steve Gottlieb Chapter President

The brothers of Alpha Tau Omega fraternity at St. Lawrence University in Canton, NY held a campus wide SAFE Beach Party. The event was held in support of making safe decisions, while at the same time, being realistic about college life. Those 21 and over could bring their own beer, but a limit of four per person. Before entering the event, attendees had to sign the pledge below and uphold it throughout the evening.

“As a university student, I realize that the people I care about most, including myself, may be put in potentially dangerous situations. I pledge to do my best to watch out for the people I care about throughout the entire night. By using my most excellent judgment and wisdom, I will try my hardest to prevent these people from making bad decisions and engaging in dangerous behavior.”

Brothers patrolled the party with whistles and sat up on mock life guard towers to ensure that no one was getting out of control. If two people looked as though they had too much to drink and were about to leave together, both sets of friends were notified and the couple was confronted to make sure no one would have a “drunken hook-up” that may be full of regret or pain the next morning.

The “*Can I Kiss You?*” program put on by Mike Domitrz inspired us to host this event. Mike’s program itself is very straightforward and honest about college life. The main themes throughout Mike’s presentation include communication between couples and not being under the influence of alcohol when making a potentially life changing decision. As

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“The brothers of Alpha Tau Omega fraternity at St. Lawrence University in Canton, NY held a campus wide SAFE Beach Party.”

“As a rape survivor, I particularly appreciated you talking about how everyone always just says ‘Sorry.’ It is so true that we wind up consoling them, saying ‘It’s ok.’ The night of the show I had three friends say ‘Thanks for sharing with me.’ or ‘I feel honored that you shared with me.’ You have no idea how great it made me feel to hear those things. It was so helpful. I don’t share for sympathy, I share so that others know that these things can happen and how to prevent them from happening. This short part of the presentation helped me so much as I am still trying to recover. It showed me that people are almost afraid and don’t know what to say, rather than just passive or not caring. THANK YOU SO MUCH!!!”

— Carolyn

In far too many instances when people hear an individual has been sexually assaulted, they immediately take on the role of feeling sorry for the person. After listening to many survivors stories, Mike knows pity is not what survivors are looking for or need. Instead, they need support from family and friends even if it is simply someone to listen to how they are feeling.

Few know how to properly provide support to a survivor of sexual assault. From his years of listening to survivors across the country, Mike found survivors regularly disappointed in people saying, “I’m sorry to hear you were raped” and so he shares with audience members the words every survivor deserves to hear.



WHAT ABOUT SURVIVORS

By learning 20 seconds of precisely what to say in “Opening a Door” for a survivor, audience members are inspired to immediately call loved ones to let them know, “I am always here for you. Always.”

“Opening a Door” from Mike’s program has had an amazing impact on survivors of all ages.

“From the survivor in the front row in the white zip up I know you won’t remember me, but I will never forget your words and your compassion!!!!”

— Ashley.

“Four years ago I attended the ‘Can I Kiss You?’ program at I attended the program again last night. When I left, there were tears in my eyes, but they were completely different from the tears that I cried four years ago. The last four years had been an incredible journey of healing and restoration.

Four years ago, when my roommate found me she opened the door

for me. That is, she let me know that I could talk to her if anyone ever hurt me, or if anyone ever had. That night, for the first time in my life, I told someone what had happened. I had been sexually abused and raped as an 8-year-old by a close family friend. That night my story came out, bit by bit, along with a lot of tears. As much as it hurt, it felt good to finally tell someone. The next four years were full of healing, of counseling (which really wasn’t my thing), of talking to friends, of praying, of crying, of laughing.

I returned to the program last night because I wanted to be there. I wanted to hear the program as it would sound to a survivor. More importantly I wanted to thank Mike. If it hadn’t been for his program, I don’t know if I would have told anyone. During his program, Mike encourages everyone to open the door for 3 people in the next couple of hours. I’ll admit that I didn’t have the guts to do it then, but it meant the world to me that someone did it for

me. And I did do it later, for two girls who mean the world to me, and I was honored to hear their stories.

Not only does Mike encourage audiences to open the door for friends and relatives, he also teaches them how to respond when a loved one shares a story of assault. I cannot count the number of times in the past four years that I have shared my story with someone and they have responded with 'I'm sorry' to which I am almost forced (by societal norms) to respond 'It's okay'. Which is really a lie. What happened to me is not okay, sexual assault is never okay. Every time someone tells me they're sorry it makes me the victim all over again. I'm done being the victim. That was 14 years ago. I am a survivor. That doesn't mean I don't want or need support. There are times that I still need people to just be there for me, but I need them to know that I am strong, that I am a survivor."

— Student from Central College, IA

"I too am a survivor and I would just like to say that hearing Mike describe us as strong and other uplifting terms helps so many people. Hearing sorry over and over does nothing for you but make you realize how

"As I expressed to you after the talk, I believe that by you opening the door, it will enable our Airmen to more often come forward and ask for help from our Mental Health Clinic, in addition to the SAPR office."

— Nellis Air Force Base

much people struggle with the thought of being in your position. However, hearing someone describe you as a survivor and applauding your ability to move on helps so many! I have no problem sharing my story with people because my strong faith gave me the feeling that there was a reason it happened and maybe that reason was to help someone else. So feeling appreciated for our strength to move on is such a relief! Thank you Mike for making a difference in so many people's lives! And thank you for the people opening doors, you have no idea how much that means to a survivor!"

— Cat

Mike's compassion and his energy are contagious. He motivates audience members to take the message to their family, friends, peers, and partners. He inspires action!

"As I looked around the auditorium, I saw 780 students actively

involved and totally engaged. They laughed, they cried, they affirmed that what he said was real in their world. Mike skillfully created an opportunity for that whole auditorium of students to set a norm of respectful behavior with each other. Our students are talking about actual changes they are going to make in their behavior. They are talking about knowing how to do things differently as a result of attending the program."

— Marilyn J. Kile

"Your motivational presentation was the first presentation I ever got up and did what was requested of me right after the lecture; I appreciate that. I spoke with my roommate about your discussion, and I hope to speak to my other roommates tomorrow. I'm also going to give my mom and sister a call tomorrow and see if we can open the door wider than it is."

— Student from Bloomsburg University

Taking the PLEDGE

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an organization, we decided that we strongly believe in those two ideals. The best way to support the messages of "Can I Kiss You?" was to hold this event. It was a normal college party with a group of fraternity men present to help and facilitate in making a safer environment.

"We collected 315 signatures in all throughout the night. Roughly 150 were people that just wanted to stop by and say that even though they were not going to enter the party, they wanted to pledge to look out for the people they care about at the bar, or wherever else the night took them. The message was spread throughout campus. Thank you, Mike, for helping us reach out to protect our campus community!"

— Steve Gottlieb, Chapter President Alpha Tau Omega



#1 for Single, Committed, & MARRIED individuals!

As you know, finding an educational and engaging program for the men and women on your installation can be difficult because you have single individuals, people in committed relationships who are not married, and you have married couples. One of the best aspects of the “Can I Kiss You?” program and Mike Domitrz’s approach is “Asking First,” “Opening a Door,” and “Being a Friend” works no matter what kind of a relationship you are in or are not in.

Why?

Because INTIMACY can occur in all 3 of those situations!

Mike’s upfront approach enables and encourages the men and women in the audience to ask more detailed questions. Thus, giving individuals a great opportunity to dig deep into their own situation and explore the exact application of respect, asking first, and supporting survivors in their specific lives. No other program addresses this unique diversity which

exists in every audience.

Time and time again, military men and women say, “Thank You” to Mike for creating such an open and honest atmosphere which included them. Such appreciation is shown from both singles and married couples – both groups often feel other presentations tend to only speak to one of them and not the other. “Can I Kiss You?” breaks that perception barrier and brings everyone into the conversation!

Pledge for Action™

I, _____, pledge to do my best to help my family, friends, and peers in potentially dangerous situations in which drugs, alcohol, a violent person, or other threats to their safety and well-being are present. I will do this by having the focus and self-control necessary to remain aware of my surroundings, the wisdom to identify dangerous situations, and the courage to take action in confronting my friends when their judgment is impaired.

I recognize that these dangerous situations may arise at times when people feel safe and comfortable, such as at bars, parties (especially when alcohol is influencing the situation and a person is trying to “hook up” with another individual), or in the context of a romantic relationship. I realize that it may not always be easy to help people from harm in these situations, but by remaining watchful and showing care and concern, I may help to prevent a sexual assault from occurring.

I understand that the ONLY person responsible for a sexual assault is the person who engages in sexual contact without the consent of the other person. Through my own positive words, actions, and beliefs, I am taking the responsibility of helping to end sexual assault. I will share with people the importance of consent and the need to obtain consent with your partner by Asking First. I will treat all survivors of sexual assault with my respect and admiration. I will inform all of my family, friends, and peers that “If anyone ever has or ever does sexually touch you without your consent, I will fully support you. I will always be here for you. Always (from simply listening to helping you seek the proper support from professionals)!” During the next 24 hours, I will start taking action by saying these words to at least 3 people.

Sexual assault is a horrific and traumatic crime. My active commitment to this project will help reduce the violence in my community and create a safer atmosphere for everyone.

Signature: _____ Date: _____



“The Pledge for Action” is brought to you by:

The DATE SAFE Project
Request Consent. Demand Respect.

For more information, please visit:

www.pledge4action.org

This second section is the portion students also sign that goes up all over school. You can redesign the look to fit your printing needs. The students should sign their names across the 2 sides of the heart.

I PLEDGE



Sexual assault is a horrific and traumatic crime. My active commitment to this project will help reduce the violence in my community and create a safer atmosphere for everyone. www.pledge4action.org

The **MISSING KEY** to **BYSTANDER INTERVENTION**

Around the world, installations are focusing on discussing bystander intervention with their military members. The struggle for many is creating effective programming. Currently, installations are stressing how much members need to step in when they see someone in trouble, in a vulnerable situation, or are witnessing someone attempting to do wrong onto another person.

The component many installations are missing is showing military members HOW to intervene. Too often they teach “awareness” without giving members realistic skill sets they can implement immediately in their lives. The difference in awareness and implementation is HUGE. A military member can believe intervening is the right thing to do AND at the same time be too scared to actually do anything.

For military members to take significant action, they need to believe they can realistically do what is being asked of them. Plus, the person must be passionate and inspired enough to overcome potential doubts which will pop up in his/her mind at the time intervention is needed. Finally, the person needs to feel SAFE when intervening.

If you walk up to military members around installations and present them with a dangerous scenario, well over 90% of them will tell you “the right thing to do” and their answers will be overwhelmingly consistent. They already know the difference between right and wrong. Yet, the majority are not stepping up and intervening in group situations (this failure to act is referred to by many as the “Bystander Effect”).

What is missing is the precise how-to instructions combined with role-playing to show examples of appropriate and safe actions anyone can take. **Most individuals will not attempt to take action they have not seen another person do well previously.** Role-playing and giving individuals the precise words to say is the key element to getting people to

take action!

The role-playing needs to cover every reasonable scenario. You do not want your installation to make the mistake of only showing military members the “easy way” to step in. If something goes wrong when military members attempt to make a difference, they need you to have prepared them for that moment. Otherwise, they are likely to give up out of confusion and/or fear.



What is your installation doing to address the military members FEARS of intervening? What simple scripts are you sharing with audience members to make them feel comfortable enough to say something out loud while most people are staying quiet? Who is role-playing each scenario in a way your audience members are inspired to follow in the same footsteps?

Installations and their military members are sharing how the “*Can I Kiss You?*” presentation and Mike Domitrz are inspiring their them to take the necessary action to intervene – both in dangerous situations and in times when someone needs the proper support, including survivors of sexual assault.

In “*Can I Kiss You?*”, Domitrz reveals the precise wording for “Being a Friend” at a party where you see people trying to intentionally use alcohol to sexually assault another person at the party (frequently referred to as “Taking Advantage” of someone). Even more important, he shares how to use a GROUP of audience members to assist you. Thus removing almost all the fears a person has of trying to intervene on his/her own.

Plus, Domitrz shares a visualization exercise for “Opening the Door” for survivors of sexual assault. After 20 seconds of this powerful visualization,

audience members report back they feel empowered to “Open the Door” for at least three people in their lives the same night of the “*Can I Kiss You?*” presentation. By skill building and eliminating fears through role-playing, Domitrz is inspiring military members to take IMMEDIATE ACTION in their lives and in the lives of those they love and care about.

Would you like Domitrz to share his unique approach with your military leaders involved in sexual assault prevention programming. On the same evening he is presenting the “*Can I Kiss You?*” show on your installation, schedule him to meet with your leaders. Share what you are currently doing and ask Domitrz for his suggestions to make improvements. He will be happy to share and demonstrate new ideas.

“I’m a first year music student at UWO and attended this presentation today and I was blown away!! I have never thought of how significantly someone’s life could change if I stopped ‘Jordan’ from taking advantage of ‘Erin’ and really stepped in and was there for ‘Erin’ as a true friend... As for opening the door to someone, I did that as well today, with my mom, my best friend and a friend I don’t know very well who is going through some tough times. It felt great ...”

— Student.

“The performance changed my views of people at parties and I will stand up to them if they try to get someone drunk.”

— Student

Earlier this night I was at a party and I stood up for a girl when I saw a guy try to take advantage of her. I asked him to stop and leave. Later that evening, the girl came up to me and thanked me and now calls me ‘guardian angel.’ Your presentation really spoke to me and I thank you very much for everything.”

— Mike, a student

The Keys to PLANNING AHEAD

Mike's "Can I Kiss You?" program is the answer military installations are turning to for addressing healthy dating and sexual assault. Overwhelmingly, Mike's program is one of the leading consent-based programs in the country. If you are looking to bring Mike on a particular date, have several dates in mind, or just curious about which dates are available, planning ahead is the key. Mike's assistant, Rita, can help you with your scheduling process. Her years of experience of working with military installations have taught her that in order to receive the best results, people need to plan months and sometimes years in advance to ensure Mike is available to come to their installations. By the end of each fall semester, Mike's speaking schedule has been completely filled for the following fall semester. Military installations have discovered that waiting means losing out on the best possible dates. Many are now creating contracts for back to back years so they do not miss out on hosting Mike.

If you are considering bringing Mike to your installation, please call Rita TODAY at 800-329-9390 to see what dates are still available.

Teaming Up for Savings

When you call the offices of Mike Domitrz and The Date Safe Project, you will be greeted by the friendly voice of Rita Hookstead. Her warm and inviting personality makes you feel welcome and puts you at complete ease.

"I really enjoyed working with Rita. She's organized, friendly, and I feel like she really wants to help my campus have the best possible experience."

— Dierdre Rosenthal

Rita's mission is to make everything go as smoothly as possible for you. She looks at herself as a member of your team. How can Rita assist you? She will help you:

- Choose the perfect day to bring "Can I Kiss You?" to your installation.
- Get a HUGE audience turnout at the presentations.
- Answer all your questions (including the ones you haven't thought of yet).
- Create block bookings to save you money!

One of Rita's primary goals is to help you save money by bringing nearby organizations together to create a block booking. Neighboring organizations can include college campuses, middle schools, high schools, local clubs, and military installations. These helpful block discounts save you between \$400 and \$800.

Find out how much fun Rita is to work with. Call toll-free NOW: 800-329-9390.



Rita Hookstead

Referral Special:

When you refer another military installation to bring Mike Domitrz to speak, you have the opportunity to save \$500 off your next speaking fee or receive \$500 in materials from The Date Safe Project, Inc (books, DVDs, clothing, etc...). The Referral Special also applies when you refer the programs to educational institutions (K12 school districts or universities) and non-profits. The Referral Program applies to all events starting in 2011. Take advantage of this great opportunity to save money or to receive powerful educational resources - all while helping spread an important message!



GOING ALL THE WAY

“During the ‘Train the Trainer’ sessions, all persons involved learned new techniques to use in presentations and have actually successfully implemented some of Mike’s great ideas already. The way Mike was able to reach the specific groups was amazing. We can only hope to emulate the style Mike uses to connect with and reach many.”

— Connie Kirkland

The “Train the Trainers” workshop with Mike Domitrz is your installation’s opportunity to take your sexual assault and healthy dating programming to the next level. Following his “Can I Kiss You?” presentation, Mike is happy to meet with your leadership staff to provide them with a customized workshop on how to continue this educational message with your military members throughout the year.

In this special session, a welcoming and positive atmosphere is fostered where each trainee discovers how to take a simple approach to tough questions from audience members. Mike will reveal a refreshing format for teaching leaders how to facilitate thought-provoking conversations on sexual assault and other educational subjects.

“Later in the evening he gave his ‘Train the Trainers’ program to our group. Mike was a Smash Hit! He was able to talk with them in a very interactive way about important issues they actually have to deal with. It was gritty, funny, real, down to earth, serious and everyday practical. He had real suggestions they could use the next day. In short, he was very effective. I thought this training session

was the best we have ever had.”

— Stan Olin

Throughout the session, everyone is encouraged to ask questions and debate the concepts being discussed. At the end of this incredibly interactive 45 minutes, your leaders will leave excited and equipped with the tools to make a long lasting impact on your installation and in your community.



TALK BACK!

A New Workshop

Special Opportunity for Your Members

Over the past two decades, people have frequently mentioned how inspiring Mike Domitrz is to their own success. The one request audience members share is they wish they would have had a chance to talk with Mike in a more intimate setting where they could dive deeper into specific questions they have (such as a fireside chat).

From this demand, The Date Safe Project Inc. created “*Talk Back*” sessions with Mike Domitrz. When you bring Mike to your installation to present the “*Can I Kiss You?*” program or any one of his training sessions, you can schedule a special “*Talk Back*” hour with Mike Domitrz and your military members.

This fun event has become popular. Your sponsoring organizations have an AFTER EVENT reception/discussion where leaders, staff, and military members are invited to continue the conversation with Mike Domitrz on a more intimate level.

After everyone grabs some food and beverages, they sit down together and have an “Open Mic” to ask any questions they have for Mike. Questions can be diverse and typically provide fantastic learning opportunities for everyone in the room. The one hour is an interactive discussion where subject matters can be discussed at a much deeper level.

Here are examples of questions Mike frequently gets:

1. How could we speak out on our installation and share like you did with us today?
2. How do you know the right way to get your audience to react?
3. Can I find a way to be as funny as your program was tonight?
4. What is the #1 factor in your success and how did you get started?
5. What is the biggest challenge we will face in speaking out on a specific issue?
6. What one lesson do you wish you learned sooner?
7. With all your travel, how do you take care of your health? Military members stressing over getting everything done especially love this question.
8. What books do you read?
9. When you are on stage, how do you handle . . . (the question will typically refer to tough situations they struggle to address when presenting to their peers)?
10. What are other installations doing to follow through on the message you shared with their students?
11. With your travels around the world, how do you adjust your message to different cultures?
12. How does your sister and your own family feel about your work and travel (your sons, your wife, etc...)?

With the insight and passion Mike shares, participants leave inspired to take even more immediate action on your installation!

Who do you invite? Everyone you feel would benefit and/or be honored to be included (sponsors, leaders, military members including administrators, local advocates, and whoever you think would enjoy such a special event)!

“We invited student leaders in positions as resident assistants, orientation leaders, Greek Life members, and campus activities to the Talk Back session with Mike. Mike gave our student leaders some great tools for facilitating difficult conversations! The role playing Mike had students do was especially effective in creating real situations our student leaders find themselves in when dealing with alcohol, sexual violence, and other ‘hot’ topics. Our students left the program feeling confident in their ability to navigate these conversations in the future.”

— Jill Batten, Central College (IA)

This program can be tailored for military installations.



BEING AGE APPROPRIATE with MIDDLE SCHOOLS & HIGH SCHOOLS!

When deciding to bring an expert to speak at their middle school or high school on issues dealing with intimacy, the first question principals ask is, “How appropriate is this presentation for our student body? Is talking about these issues going to increase the risk of more sexual activity among our students? How is this expert going to handle the immaturity of some of our students?”

These questions are important for every decision-maker to consider. You need an expert who works directly with your age group; understands the importance of proper language use in your school setting; is gifted at connecting with students of various backgrounds and personalities throughout the audience; and shares information honestly without heightening the sexual curiosity of the students.

“Your presentation was an overwhelming success on all levels; every student was engaged for the entire time, their questions and concerns were voiced and addressed, and they received practical and profound information that could be life saving.”

— Debbie Bartholomay

Every administrator knows students in middle schools and high schools are engaging in high-risk sexual situations. The question becomes, “How do we handle this problem?” The “Can I Kiss You?” program led by Mike Domitrz

addresses real life relationship and intimacy issues many of the students in your school are already facing on a daily basis.

From role playing a party scene with a 6th Grade Student to re-enacting an “Asking First” moment with two high school students, the focus of the discussion is the same: showing respect to one’s partner and one’s self at all times. From teaching middle school students specifically HOW to expect respect to revealing to high school students the keys to talking openly and maturely with a partner, the audience is constantly learning applicable life lessons to their age group.

Through an unique Question & Answer approach with the students, Domitrz gets your school sharing what students are going through while laughing at their own answers – thus helping them realize how silly their current decision-making process is for everyone involved. Because he uses an interactive format, students of all maturity levels are able to handle the discussion at their own speed.

Whether presenting to a faith based

school, a private school, or a public school, the “Can I Kiss You?” program is one of the “cleanest” in the country. Educators, parents, and professionals praise Domitrz’s ability to inspire significant change in their students’ decision making without raising sexual intrigue among the students. After the program, students overwhelmingly say the level of sexual activity among their peers will go down drastically with the approach Domitrz shares (plus, the use of sexual language in the hallways will be reduced).

How often do you see public schools and faith based schools using the same expert for addressing intimacy, safety, and decision-making? Due to his one-of-a-kind approach, Domitrz is sought after equally by public schools and faith based institutions throughout the country.

“The mystery and myths about dating were put to rest. The truths and practices of great dating were demonstrated. No one could have experienced a more meaningful, informational filled evening.”

— Carol A. Fischer

“When bringing Mike to their installation, many military professionals love the fact that Mike also presents to the middle school and high school where the military dependents attend. Plus, he is able to offer an EVENING or LUNCH presentation for parents on the installation who have teenagers and/or Pre-Teens.”

HELP!

My Teen is Dating –

The Program PARENTS Are Asking For.
The After Effect: A Wave of Positive Change



Many schools ask, “Once we bring Mike to speak to the students, how do we help our parents continue the message in their homes?” Bring Mike directly to your parents – during lunch or early evening.

We need to be blunt here: sexual dangers are monumental for today’s teenagers. With TV, teen magazines, music, and movies promoting sexual activity among teens, parents are struggling with how to handle their sons and daughters being exposed to images making sexual activity look exciting and even popular.

The pressure for teens to be more sexual, including engaging in sexual activity, is stronger than ever. With all the talk of fondling, oral sex, and intercourse among today’s teenagers, how do you protect your teenager (or even pre-teen)?

You know the old parenting tactics of the past will not work with your children. Letting them find out on their own is way too dangerous and scary!

Why is “making your child safe” such a daunting task? Because you can’t always be there to protect them, especially when they’re dating or going to parties where “hook-

ups” are going to happen.

With parenting magazines always geared at parents of kids under 10 years old, where do Moms and Dads find advice for talking to their teen? Have you tried talking to a teen about dating, sex, and intimacy? Isn’t it amazing how teenagers don’t believe you can possibly understand the feelings they are going through?

If you’ve tried talking to a teen about dating, then you’ve probably already gotten the “look.” You know the one. The look of “don’t even bother.” Let’s see if you can relate to any of the following responses:

• “I get it, okay?”

As you know, many teenagers love to talk with their friends about intimacy, dating, boys, girls, and even sexual situations. If they are having fun talking to their friends while getting lectured by their parents, who are they likely to follow? Think back to your teenage years for a moment.

As a parent, trying to “figure this out” on your own can be very difficult. Once you say one statement your teen feels is not “cool”, you can lose your credibility with him or her. Then you are likely to fall into 1 of 2 traps. You try to

“The pressure for teens to be more sexual, including engaging in sexual activity, is stronger than ever.”

Usual teenager responses to “the talk”:

- Rolling of the eyes
- The look of “You don’t know anything. You don’t get it.”
- “Yea, Yea, Whatever” as they walk away.
- “I am not talking with YOU about this.”
- “I’m not doing any of this stuff anyways. You don’t need to worry.”

overcompensate and suddenly be cool OR you go into the “because I said so” mode. Now your teen is reminded of how much you don’t understand them or their world. Suddenly, you’ve lost a golden opportunity for a vitally important connection to your teenager. Who wins? Their friends. Who loses in the long-run? You and your teen!

Continued on page 18

HELP! My Teen is Dating – The Program PARENTS Are Asking For. *Continued from page 17*

To help parents overcome this communication barrier and truly protect their teen from today's dangers, you need a precise and proven plan of what to say and how to say the right words. Once Mom and Dad understand the dynamics to this comprehensive plan, talking with their teenager about dating and sex no longer has to be synonymous with arguing and frustration.

Whether deciding the right age for them to start dating or discussing a date trying to go too far with them sexually, being properly prepared is the key to helping teenagers make the safest choices.

As parents and their teens start having more personal talks together, you must be careful with every word you choose to share with your teenager (including "how" you say it). You have to understand exactly what encourages an open discussion versus the statements that stop your teenager from turning to you in a time of need.

Having read all of this...you know a parent's communication is key in keeping teens safe. Sounds fine, but where do you find real-life examples to show parents how?

Moms and Dads in your community are busy – that's a given. So, wouldn't it be great to have a quick and fun program where they can get all the important tips they need

in one hour? Have Mike Domitrz present his "Help! My Teen is Dating" program during lunch or in the early evening. He will share the secrets inside his critically-acclaimed DVD "Help! My Teen is Dating. Real Solutions to Tough Conversations."

Parents will learn:

- Necessary skills to get your teenager to make good choices.
- Three questions that define whether your teen should be dating.
- Essential tips to fun and safer dating for your son or daughter.
- What to say to your teen's date!
- The exact words for addressing intimacy.
- The power of "Asking First!" How to establish clear and reasonable boundaries.
- How to truly "be there" for your child.

"At last, a how-to kit for parents navigating the treacherous territory of teen dating. This program will give you the confidence, skills, and information to truly engage your child in a dialogue about the important issues teens face in these relationships."

— Carolyn Pukl, Health Educator, Lakeland Regional High School (NJ)

"Mike Domitrz offers more than practical advice for parents. Throughout, Mike actually demon-

strates the tools for talking with your teen about these issues."

— Rob Rephan, Rape Prevention Education Coordinator (CA)

"Some say common sense is gone, but it is alive and well with Mike Domitrz! This video gives an easy, common sense approach to a very difficult subject – kids and dating."

Mike has put together humor with common sense to make you and your kids want to talk about dating in a mature manor without being corny! This is a MUST have for all parents with teenagers."

— Bill Teater, Parent and Producer of Greater Cincinnati Prom Fairs (OH)

"Help! My Teen Is Dating provides parents and others with the tools necessary to have conversations with their teenagers as they begin to explore deeper relationships."

It encourages parents and others to demonstrate the care and concern that sometimes gets lost in the everyday routine of life, which in turn, nurtures teens' self-confidence and the ability to make choices they won't later regret. Listen, learn, be ready..."

— Renée and Charlie Barr, educators and parents of two young women (IA)





TIPTON HIGH SCHOOL

400 East Sixth Street

Tipton Iowa 52772

Guidance Department

Michael J. Droll, Counselor

Voice: 563-886-6027, ext. 303

Fax: 563-886-2341

Email: mike.droll@tipton.k12.ia.us

To Whom It May Concern:

We had the privilege of presenting Mike Domitrz's interactive assembly "*Can I Kiss You?*" at our high school during the spring of 2007. I can't recall an assembly that was more well-received on such a relevant topic to the lives of young people in my 29 years in public education.

Mike has a captivating style that challenges students to reassess their pre-conceived notions regarding appropriate conduct in dating relationships. Mike puts kids on the spot to think and value, but does it in a way that is respectful and courteous. He mixes in appropriate humor that makes the assembly fun as well as enlightening.

The results of evaluations that our students completed following this assembly were overwhelming in evoking pledges of positive behavioural change. I think this was a "wake up call" for a great many of our students who simply had never been challenged to think in the way that Mike challenged them to.

I hope other schools will be fortunate enough to be able to have Mike share his message of respect and communication in dating relationships.

Michael J. Droll
High School Guidance Counselor

SENDING

A Worldwide Message



Mike Domitrz was honored as he was invited to speak to sixth and seventh graders in Nelspruit, South Africa, at Drakensig Primary School. As he prepared to depart with his family for Africa, he packed *May I Kiss You?* books for all the students. The students at Drakensig Primary School speak and read both English and Afrikans.

As his family arrived at the school and entered the gymnasium, the school choir sang *"This Little Light of Mine."* Next, the head of the school welcomed Mike's family and then invited them to enjoy the sounds of the school choir as they sang four songs.

"The voices of these children were incredible!! Just thinking about their music still brings chills through my spine. I was moved by their passion and love of life."

— Mike Domitrz

Thanks to the generosity of family, friends, and the Marquette University Men's Soccer Team, Mike's sons were able to give the school a sizeable financial donation to help their school programs and individual students.

A little later in the day, it was time for Mike to speak to the sixth and seventh graders. They all sat on the floor of the gymnasium as he began the program. What did the students think? How would the differences in culture affect Mike's ability to connect? Mike chose to stick with the approach he takes speaking in North America—let the students tell him how they live and deal with these issues. **THEY DID!** The males and females were open and honest about their cultural beliefs and understandings.

When Mike asked the students why a female does not ask for intimacy in

their culture, a male said, *"The Man is the Ruler of the Home."* As Mike inquired deeper into these beliefs and asked all the students a few more questions, that same male ended up saying the man should respect the woman and always give her choices (including her right to "ask"). By the end of the program, the students committed to "Asking First."

You can watch video clips from the program at www.thedatesafeproject.org/africaschool

"I owe a gigantic THANKS to the students of Drakensig Primary School in Hoedspruit, South Africa. They are a great reminder that the only cultural barriers are the ones you put up yourself!!"

— Mike Domitrz

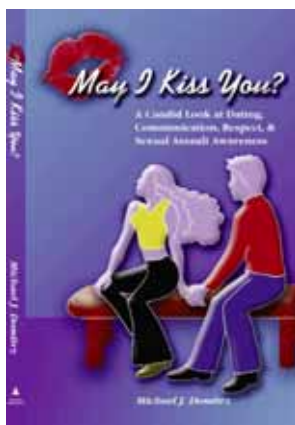


Books Parents, Military Members and Students LOVE to READ

Since 2003, Mike Domitrz’s writing has been capturing the attention of students and educators throughout North America. *May I Kiss You? A Candid Look at Dating, Communication, Respect & Sexual Assault Awareness* was the first book to provide realistic solutions for both students and schools for tackling the many challenges our society has with consent and “Asking First.”

Two years later, Mike released *Voices of Courage: Inspiration from Survivors of Sexual Assault*, the ground-breaking book that has changed the way people look at and treat survivors of sexual assault.

Both books continue to receive sensational reviews from educators, students, parents, newspapers, magazines, and sexual assault professionals throughout the world. The Midwest Book Review said, “*May I Kiss You?...* should be readily available to every high school, college, and community library in the country.”



MAY I KISS YOU? takes you on a fun, thought-provoking, and hard-hitting journey filled with solutions and real-life skills. After reading this insightful book, students are inspired to make positive, lifelong changes in the way they treat others and themselves. Students continually share how this little book changed their lives for the better.

“This is a must have for any high school or college student: man or woman. Parent’s, this could save your daughters life! I recently had the opportunity to read this book as well as hear the author speak in a candid seminar on my college campus. We were enlightened so much with the information he has to share. The content provided in this book is priceless—and if you ever get a chance to hear the author speak—Don’t miss it!! A MUST HAVE!!!!”

— A student from Northeastern State University

INSIDE YOU’LL DISCOVER:

- 20 Interactive Exercises
- The Dating Fear Factors
- Asking? Are you crazy?
- Rejection & Facing Reality
- Body Language Challenge
- Respect & Values
- Long-term Relationships
- Dating Gender Gap
- Family & Friends
- Heightening Awareness
- Tips for Healthy & Fun Dating
- Overcoming Peer Pressure
- Alcohol & Date Rape Drugs
- Parties
- Sexual Harassment
- Double Standards
- Talking Openly and Honestly
- Supporting Survivors
- “Opening the Door”
- The Pledge for Action

“Every student, whether male or female, needs to use this asking approach. Every parent who is concerned about their sons’ and daughters’ dating relationships (that’s most of us!) should give this book to their teenagers.”

— Charles Zastrow, Ph.D.

Continued on page 22

VOICES OF COURAGE

“Every two minutes in America, someone is the victim of rape or sexual assault. In this informative and emphatic book, we are faced with the tragedy and triumph of victims of this violent crime. Voices of Courage can help us all better understand the trauma that victims experience and ways to help them survive and thrive after the crime.”

— Scott Berkowitz,

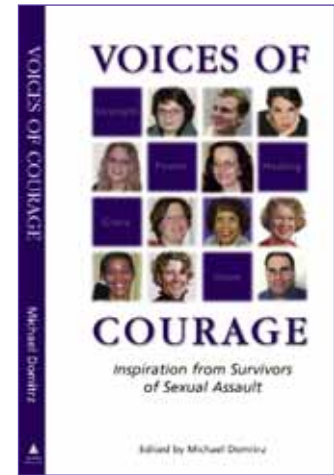
In *Voices of Courage*, Mike has brought together 12 survivors of sexual assault to share their journeys of survival. These incredible survivors represent a truly diverse population: 10 women and 2 men; multiple cultures; wide range of ages, and differing experiences of sexual assault.

An eye-opening journal of personal growth and recovery, *Voices of Courage* will forever change your perspective on life after a sexual assault. Each of the 12 chapters is a different survivor of sexual assault’s personal journey to survival.

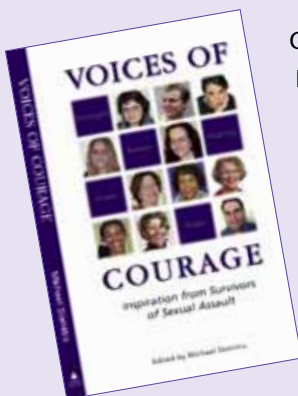
Experts and sexual assault survivors across the country are raving about what a fantastic resource *Voices of Courage* is for students and adults of all ages. Plus, you can listen to each of the 12 survivors read their chapters to you by purchasing the 4 CD set along with the book. Imagine hearing the actual voices of 12 survivors. You will be emotionally moved to take action. All profits go to organizations addressing sexual assault!

“Voices of Courage was probably the greatest thing I’ve ever read in my entire life. It was scary, sad, inspiring, and up-lifting all at the same time. A combination I didn’t even know was possible. Then I read May I Kiss You?. Between what you said during your presentation, and what I read in that book, it literally revolutionized my dating life.”

— Todd



Voices of Courage **NOW FREE** for **EVERYONE!**



Go to www.DateSafeProject.org/store and download the free E-book and/or Audio Book today! The Audio Book includes all 12 survivors reading their chapters to you in THEIR voices. Plus, you get a BONUS INTERVIEW with each survivor at the end of every chapter. The BONUS INTERVIEW is not included in the E-book or the Paperback version.

Download the critically-acclaimed book today at www.DateSafeProject.org/store

Free Download!

Expert, Speaker, & Father



Mike Domitrz

Why does Mike have such an intense passion and drive to share with others? In 1989, he received a phone call that his sister had been raped. As he held the phone tightly to his ears, he simply could not believe what he was hearing. Mike decided to make a difference.

As he researched the issue of sexual assault and dating, he constantly heard young people complaining that most sexual assault seminars

were boring and depressing. Mike knew what needed to be done. People wanted an entertaining, compelling, and powerful program each person could relate to in a meaningful manner. From this demand, Mike created *"Can I Kiss You? Dating, Communication, Respect, & Sexual Assault Awareness."*

the information left a lasting impact on the students in attendance. I know this is true because our students were talking about his program for days.

— Shelly VanSlyke

Males and females from all cultures, backgrounds, sexual orientations, and diverse popula-

"Students wanted an entertaining, compelling, and powerful program each person could relate to."

"Can I Kiss You?" is presented in a realistic way, portraying accurate attitudes, behaviors and perceptions about today's college students regarding sexual health and communication. That, combined with audience participation and its interactive nature, it was without a doubt a 'hit' with our students! Mike's dynamic personality and style in which he presented

tions appreciate Mike's sincerity and honesty. As a speaker, as an author, as a teacher, as a man, as a husband, as the father of four boys, and as the brother of a sexual assault survivor, Mike loves to share how "Taking one moment to care by Asking First" makes all the difference.

"I will always ask. Will you?"

— Michael J. Domitrz

The POWER of 2

When you bring Mike to your installation, your office and military members are entitled to receive greatly discounted pricing for *May I Kiss You?* and *Voices of Courage*.

People love having these two resources together to utilize in their lives and in the lives of the people they care about. When you see members hurrying to

the back of the room to purchase the books at the conclusion of Mike's programs, you realize how many those need and want the specific information discussed in these books.

It's not just the people in the audience that benefit:

Sexual Assault Crisis Centers, Guidance Offices, Hospitals, Mental Health Clinics,

Women's Centers, and Health Teachers frequently use the books throughout the year in educational programming and staff training. Who can use *May I Kiss You?* and *Voices of Courage* on your installation? Find out how to receive over 50% off both books today. Call 800-329-9390.

“Can I Kiss You?” on your neck, your cheek, your arm...?

The Date Safe Project is the leading organization providing consent based educational tools. From temporary tattoos to eye-catching T-shirts, these fun products get military members, parents, educators, crisis centers, and local advocacy agencies talking about the importance of respect, consent, “asking first,” sexual assault awareness, and healthy relationships.

Honoring his commitment to helping military members and staff, Mike Domitrz gives fantastic discounts on all *The Date Safe Project's* educational products to installations and organizations who bring Mike to speak. By ordering before “Can I Kiss You?” arrives on your campus, you can get FREE shipping.

Check out all the popular resources below:

Temporary Tattoos:

These temporary tattoos are extremely popular. Promote the message and the program with these quick wipe-on tattoos. With each tattoo being 1.5 inches by 1.5 inches, individuals like



Temporary Tattoo



New T-shirt designs are now available!

to wear them on their cheeks, hands, arms, and easily visible locations (and they wash right off)!

“Can I Kiss You?” Buttons and T-Shirts:

Get members on your installation talking. These bold buttons and t-shirts are a great way to spark conversations regarding “Asking First,” consent, and sexual assault awareness. The buttons have, “Can I Kiss You?” in large lettering and then below in smaller print, “Do you ask?” Picture 4,000 military members wearing the buttons on the same day and then continually throughout the year.

The original t-shirts say, “Can I Kiss You?” on the front with the back asking, “Do You Ask? Take One Moment To Care.” You will

have military members wearing this shirt since it never goes out of style.

“Want Some Action?”

4 Steps of Respect T-shirt!

An absolute hit with teens and young adults. Who wouldn't stop and check out this black long-sleeve shirt with “Want Some Action?” across the front? The best part is actually the back. Obviously, you get everyone's attention with the front and then point them to the back where they discover the

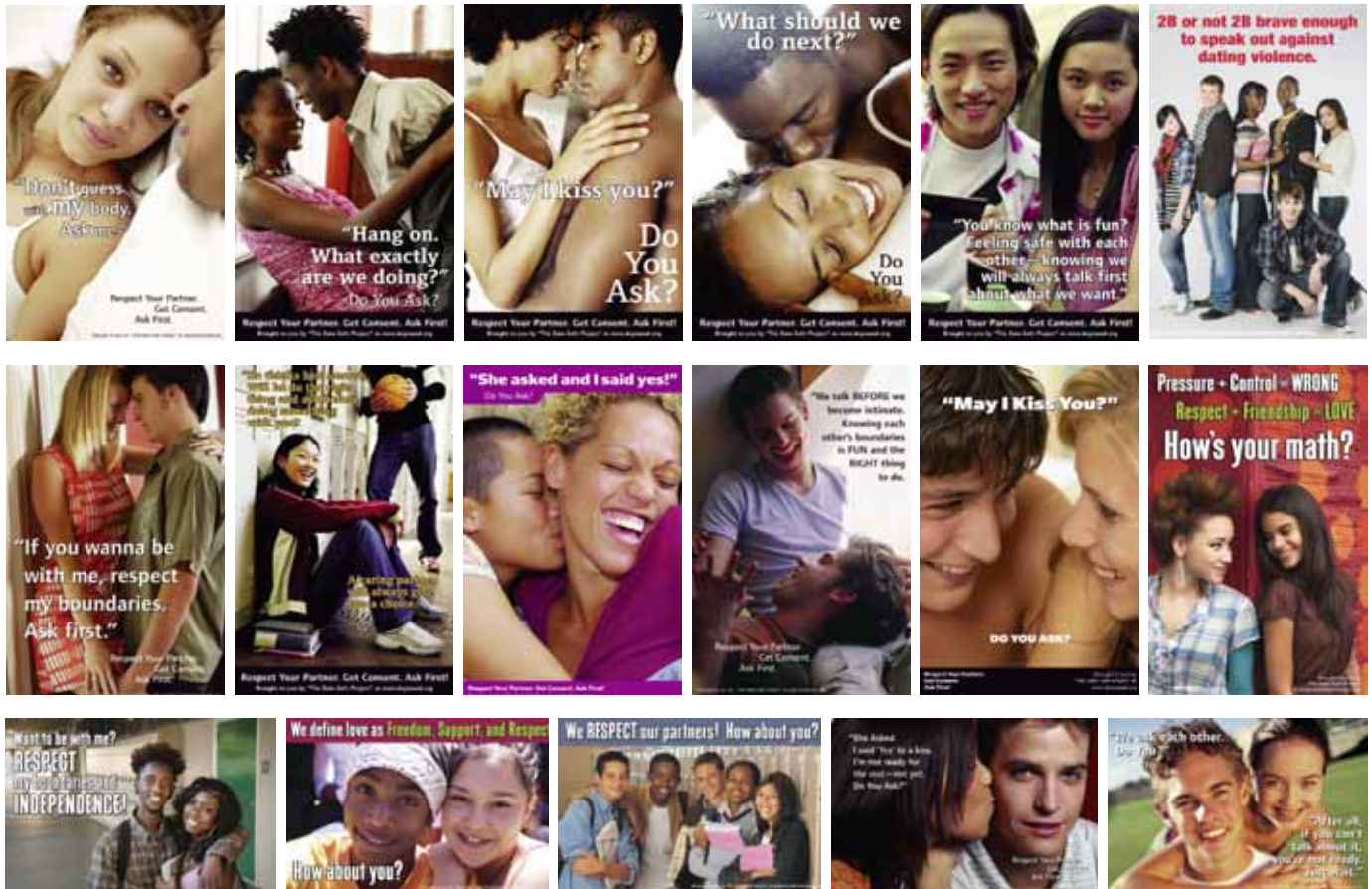
4 Steps to Respect:

1. Respect Yourself
2. Respect Your Partner
3. Respect the Answer
4. ASK B4 You Act!

Now, you have military members spreading an unforgettable message.

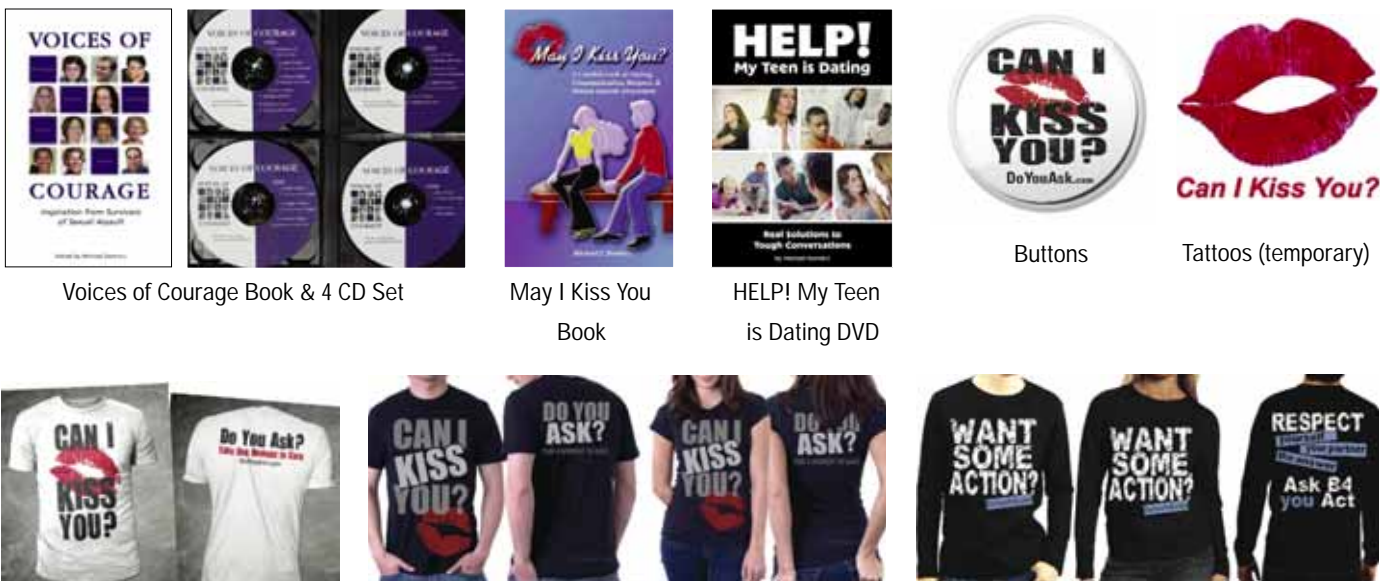
It is easy to order any of these Consent Based Products. Simply go to: www.DateSafeProject.org and click into the online store to shop.

Educational Resources & Products



Posters

More Educational Products



Voices of Courage Book & 4 CD Set

May I Kiss You Book

HELP! My Teen is Dating DVD

Buttons

Tattoos (temporary)

T-shirts

Order online and receive discounts at www.DateSafeProject.org

HUGE CROWDS – Major Impact!

“It was without a doubt a hit!”

— Shelly VanSlyke

Drawing a large audience to an educational program can be a challenge for many installations. When bringing Mike Domitrz and the “Can I Kiss You?” presentation, you will be working with a professional who has a track record of attracting large numbers of audience members to his presentations.

To help insure fantastic attendance, Mike will provide you a 20 page report filled with promotional and marketing tips. You will be given over 40 promotional “Can I Kiss You?” posters, buttons and temporary tattoos. In the days and weeks prior to the event, Mike will make himself available for media interviews (both military and local media) to help build a buzz.

In addition to bringing in huge crowds, Mike loves working hand-in-hand with installations to help improve their overall culture.

“Your program did a lot for our community.”

— Andrea Matus

For over a decade, Mike has been leaving a positive impact on the lives of audience members and their military installations. Make a difference by bringing Mike to present “Can I Kiss You?”

“It was such an honor and pleasure working with you. Your presentation was a significant milestone for our program here at Shaw. I look forward to working with you again in the future.”

— Delaine Rogers, Shaw Air Force Base

