



Outline and Overview

800-329-9390 – DateSafeProject.org

Skill Set #1: Your Why—Your How

As a trainer, an instructor, or anyone who speaks with a group, understanding your “why” and the audience’s “why” is critical to engagement and transforming behavior. Bring your passion combined with teaching “How To” Skill Sets and your audience will take action!

Skill Set #2: Finding Your Story

Learn how to bring “you” forward by finding your story in a way most fail. Give your audience a reason to relate with *and* engage with you.

Skill Set #3: The Power of a Question

Stop “teaching” and start “asking”! Interacting with audiences through asking questions is the number one way to engage modern audiences.

Skill Set #4: Call & Response - Introduction

Call & Response is *the* way to ensure that the impact you make lasts long after you leave the room.

Skill Set #4: Call & Response - Pitfalls to Avoid

Avoid all the mistakes I made! Recognizing and avoiding these pitfalls will make all the difference in how effective this strategy is for you.

Skill Set #4: Call & Response Q & A

The audience asks and I answer.

Skill Set #5: Humor Me

The fastest way to break down people's barriers so they will engage with you is through a single laugh. Learn how to use humor to drive your message home, even if you are not "funny," and including if you have a very serious topic.

Skill Set #6: Fears, Hecklers, and What Ifs

Learn why the heckler is your greatest gift and become even more confident in your message.

Skill Set #7: Being Inclusive and Owning Privilege

Do you own your own biases? Why should you consider being more inclusive? After all...how important can this really be? The answer is REALLY REALLY important!

Skill Set #8: The Impact of a Powerful Story

There is nothing like the impact of a powerful story to connect you with your audience, and imagine the impact you can make if it is one of your own personal stories? Next up, I'll share with you one of mine.

Skill Set #9: Finding Your Voice

Do you have or have you had "The Imposter Syndrome"? If you talk in front of others, you probably have (everyone from beginners to the world's best has experienced it). The good news is we can defeat it by finding "Your Voice."

Skill Set #10: Writing a Script

In this section, you will get my easy formula for writing an engaging and impactful script. Plus, you will have the opportunity to write your own and/or update what you are using today.

Skill Set #11: Addressing & Reducing Victim Blaming

Learn specific ways to address and dramatically reduce victim blaming when it shows up in conversations with your audience.

Skill Set #12: Using Current Events

Discover how you can incorporate edgy and controversial topics happening in the news and/or in society in a way that creates positive behavioral transformation!

Skill Set #13: Using Laws and Stats

In this lesson, we talk about the slippery slope of relying mainly on laws and statistics as an effective form of education.

Skill Set #14: Honoring Faith and Religion

Can you talk about faith and sexually related topics without getting into trouble?

Skill Set #15: Technology

Done correctly, technology can be brilliant at spreading and proving your message. Find out how to leverage technology without being a techie!

Skill Set #16: Speaker Perceptions

You can't control the story others are creating in their heads about you—or can you?

Skill Set #17: Room Setup

Let's talk about why you should care more about how the room is set up than who is in the room.

Skill Set #18: Getting Testimonials

Having trouble getting testimonials? I'll show you in under 3 minutes how to get the number one preferred testimonial type—video!

Skill Set #19: Titles and Introductions

The title of your presentation and how you are introduced before and during the event can make the difference between a packed room and one with way too many open seats.

Putting It All Together

In this audio recording, I break down some of the most vital lessons you have learned so far, giving examples that you can apply to your audience, and then I weave it back together so your presentations are taken to a new level of impact!

What's Next?

Congratulations on completing Education Through Engagement! Let's talk about what's next...